



WILL THATCHER

GRAPHIC DESIGNER



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ABOUT ME

I am a multidisciplinary Graphic Designer with meticulous attention to detail. I work well in any team and consider myself a likeable, enthusiastic person that can help motivate others. I am also a great problem solver and creative thinker who is adaptable and self-motivated. I decided to change my career to pursue my passion for design. I like to think outside the box and look for ways to make my work unique and memorable. I do not shy away from challenges and enjoy learning new things.

EXPERIENCE

APR 2023 -
PRESENT

WEST HAM UNITED FOOTBALL CLUB

Graphic Design Intern - London, UK

Working at a Premier League football club has been an invaluable experience in understanding the creative workflows of a large organisation. Being present during their Europa Conference League Triumph was a demanding and challenging experience where I comfortably met expectations.

Responsibilities include; working in-house to deliver branded content ahead of the 2023-24 season within the brand guidelines. Created graphics for the club's TikTok and Instagram and contributed ideas for new features. Working with retail to contribute ideas for campaigns. The sole responsibility for creative direction over internal departmental assets and materials, such as infographics for players. Championing club values such as diversity and inclusion. Creating marketing materials for the West Ham Foundation. Creating slide deck templates for partner meetings. Assisted in populating the official club app with creative content. Delivering confident presentations of my work for stakeholders.

MAY 2020 -
SEP 2021

MCCOLLS RETAIL GROUP

Sales Assistant - Basildon, Essex

Customer service and communicating with my team. Training and mentoring new employees. Prioritisation of tasks.

JAN 2015 -
NOV 2019

MUNICH RE UK (GREAT LAKES)

Technical Analyst - London, UK

Project management duties where I was responsible for various large-scale projects. Managing expectations of stakeholders. Delivering confident virtual and in-person presentations, such as workshops and project kick-off meetings. Working closely alongside the applications team to assist in new UX solutions. Negotiation with third party suppliers.

Audio-visual Apprentice - London, UK

I was involved in events where I developed an understanding of audiovisual technology, which now aids me in motion work.

SKILLS

DIGITAL SOFTWARE

Adobe Illustrator, Photoshop, InDesign, After Effects, Premier Pro, Lightroom, Dimension, XD, Acrobat, Creative Cloud, Office 365.

HARD SKILLS

Project Management, Idea Generation, Presenting, Creativity, Branding, Typography, Typesetting, Print, Digital, Design Principles, Sketch, Packaging, Portfolio Management, Creative Problem-solving, Research, Attention to Detail, and Being Proactive.

SOFT SKILLS

Time-Management, Motivation, Adaptability, Flexibility, Teamwork, Client Services, Events, Collaboration, Knowledgeable, Active Listening, Leadership, Communication, Persuasion, Discipline, Interpersonal Skills, Decision Making.

EDUCATION & ACHIEVEMENTS

SOUTH ESSEX UNIVERSITY CENTRE (UAL), 2020 - 2023

BA (Hons) Graphic Design - *First-class honours*

MAYFLOWER HIGH SCHOOL & SIXTH FORM, 2006 - 2013

AS Sociology, AS Level Religious Studies, Extended Project Qualification, 9x GCSEs C or above inc. *Maths and English*

2023 D&AD New Blood Festival Exhibitor, Lead designer 2022 course end-of-year show, 2x Student Representative, 2022 & 2023 Lead designer of University Centre South Essex graduation programme, Level 3 Business Admin Qualification

INTERESTS

I enjoy comedy, architecture, visiting galleries, and listening to music. I am very passionate about sports and an avid fan of Arsenal FC and the Cincinnati Bengals. I consider myself an old soul.

